



American Chamber of Commerce in Croatia Američka gospodarska komora u Hrvatskoj

## AmCham Executive Lunch Sponsorship Offer

**Date:** June 6th, 2018

**Guest speaker:** H.E. W. Robert Kohorst, Ambassador of the United States of America

This high-profile event is a unique opportunity to promote your company to the wider business and diplomatic community as well as receive great media coverage.

**Lunch guests:** corporate community (AmCham members, non-member companies), Government representatives, diplomatic community and journalists.

AmCham Lunch can be **FULLY SPONSORED** by any interested AmCham member or non-member. AmCham will charge the Sponsor in the amount equal to the fee charged to members (290 kn), per confirmed person/attendee (members and press), plus any additional expenses that may occur (such as translation services and equipment, photographer, flowers etc.). It is possible to have maximum two sponsors per lunch, in which case each sponsor is charged 50% of total amount and both sponsors receive all listed benefits, the only exception are seats at VIP table – each sponsor receives two seats and option for welcome speech is not available. Attendance is free for all members while non-members will be charged regular lunch price (390 kn) by AmCham Croatia.

AmCham provides the following for the Sponsor:

- Company logo published on electronic invitation
- Company logo on the information boards at the hotel on the day of event
- Promotional material at the event (table flags, roll up board...)
- 4 seats VIP table OR 2 seats at VIP table and welcome speech (sponsor's choice)
- Distribution of the commercial material or appropriate gift at the event to all guests
- Sponsor company representative at the event can greet guests at their arrival
- Event and its sponsor published on the AmCham web page and newsletter
- Event and its sponsor published in News&Views

Estimated total expense for this event is around 39.000 kn (VAT Incl). The budget is based on 120 people at the Westin Zagreb Hotel as well as possible translation services.

AmCham Lunch can also be **PARTIALLY SPONSORED** by any interested AmCham member or non-member. In such a case, AmCham will charge the Sponsor fixed fee in the amount of **20.000 kn** + VAT that would cover all technical costs of lunch organization (such as translation services and equipment, photographer, flowers, free guests attendance etc.). Attendees are charged regular lunch fees: 290 kn for Members, 390 kn for non-members.

AmCham provides the following for the Sponsor:

- Company logo published on electronic invitation
- Company logo on the information boards at the hotel on the day of event
- Promotional material at the event (table flags, roll up board...)
- 2 seats at VIP table



- Distribution of the commercial material or appropriate gift at the event to all guests
- Event and its sponsor published on the AmCham web page and newsletter
- Event and its sponsor published in News&Views

**Patron Members Cocktail** before lunch can also be sponsored in the amount of **5.000 kn** + VAT. Patron Cocktail is held in a separate room, exclusively for AmCham Patron members, speakers and high level guests from the Croatian institutions and Embassies. Company promotion is limited to the Patron cocktail area (roll-ups, promotional materials etc.). In case there is a major sponsor or a partial sponsor, cocktail sponsorship cannot be accepted.

Contact:

Jelena Granić

Marketing and Communications Manager

Tel: +385 1 48 36 777

Fax: +385 1 48 36 776

e-mail: [jelena.granic@amcham.hr](mailto:jelena.granic@amcham.hr)