

AmCham Talents 2018

Contributing to Croatia's future by developing talented, ethical, open-minded business leaders

AmCham Talents program was initiated in 2013 with a goal of developing leadership skills of promising young business professionals.

Young professionals recognized as high potential employees within their companies usually have opportunities for postgraduate education and trainings, but lack practical experience and the opportunity to develop their soft skills by learning directly from leaders in different industries. This program hopes to bridge this gap and contribute to the personal & career development of such employees through a series of interactive sessions with prominent leaders and networking opportunities with their peers.

In March 2018 we will start 6th year of the program. So far more than 320 young talents participated in the program and gained valuable knowledge from around 50 distinguished speakers. Among others, some of the distinguished speakers were: Barry Rudolph (Presidio Investors), Jurica Novak (McKinsey & Company), Gordan Kožulj (Deloitte Business Advisory Services), Damir Vandelić (Croatia Osiguranje), Aaron Fox (KHL Medveščak), Michael Georg Müller, (Raiffeisenbank Austria), Maria Anargyrou-Nikolić (The Coca-Cola Company) etc.

The fifth year of the program just finished and we invite you to visit our [YouTube page](#) to listen to the speakers' statements and top candidate interviews. In addition, you can take a look at the [2017 program](#) as well as event summaries and photos of different lectures and [final event](#) on our web page.



MODE OF WORK

The AmCham Talents 2018 program will feature:

- 10 events
- Competition for the AmCham Talent of the Year – participants collect points (attendance, team paper, individual paper). The best three candidates will hold a speech and participate in the panel discussion at the final event.

Sessions:

- Depending on the speakers and the topic, the lecture can consist of a presentation, interview with the speaker/speakers and participant engagement through discussion and exercises
- The speakers will share their personal experience

Timeline:

March 2018 – November 2018

Participants:

Employees of members 25-35 years of age

The program candidate should be a dedicated, responsible young professional that exhibits high level of business ethics, has excellent communication skills, is proactive and recognized by his/her superiors as a future leader.

PROGRAM

March 2018

Opening event – Speed networking

April 2018

Mr. Ivan Vidaković, Digital Transformation Director, CEE Multi-Country Europe, Microsoft Hrvatska
[The Future Shaped by Technology](#)

May 2018

Mr. Damir Zec, Country Leader, IBM Hrvatska
[The Role of Managers in Attracting Major Investments](#)

May 2018

Mr. Hrvoje Badovinac, Regional Director Adriatic Region West, Medtronic Adriatic
[Succession Planning](#)

June 2018

Mr. Petar Thür, General Manager, Zagrebačke pekare "Klara"
[Transformation of Industry](#)

July 2018

Mr. Davor Tremac, General Manager SEE, Uber Croatia
[Pioneering in Business](#)

September 2018

Mr. Branko Roglić, President of the Supervisory Board, Orbico
[Internationalisation of Business](#)

October 2018

H.E. W. Robert Kohorst, US Ambassador to Croatia (*invited*)

[Diplomacy from a Businessman's Perspective](#)

November 2018

Ms. Andrijana Bergant, European Institute of Compliance and Ethics (*invited*)

[Ethical Challenges of Doing Business](#)

November 2018

Final event – selection of the AmCham Talent of the Year and certificate ceremony

REGISTRATION OF PROGRAM PARTICIPANTS

Participation fee:

The member fee is 1.800 kn (+ VAT) per person. This gives access to all events. Patron member companies can register one employee free of charge. For additional participants we will charge the regular price. Non-member participants can register for the program per invitation only, with a participation fee of 2.600 kn (+ VAT)

SPONSORSHIP OPPORTUNITY

Sponsorship of this program will give you an opportunity to promote your company's dedication to the social responsibility programs and young talent development and enable you to promote your company to young leaders and to the wider business community.

Platinum Sponsor (25.000 kn + VAT)

- Free attendance for 6 employees
- 1/1 Poslovni dnevnik interview
- Statement in an article in Poslovni dnevnik (1/2 pg. article) and on the poslovni.hr website; article will be included in the PD newsletter – program announcement
- Logo in the Poslovni dnevnik newsletter banner sent to 14.500 people (published for 5 days)
- Logo in 6 Poslovni dnevnik ads (133 x 79 mm)
- Company representative in the judging committee for the selection of the AmCham Talent of the Year
- Award ceremony speech
- Video statement of the company CEO/Board member published on the AmCham web and AmCham newsletter
- Opportunity for a company visit and speech / presentation
- 1/1 AmCham Yearbook ad or article
- 1/1 page ad in the News&Views magazine
- Article about the company visit published in the News & Views
- Logo in the News & Views magazine
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the participants invitations

- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event regardless of the format and the amount

Gold Sponsor (10.000 kn + VAT)

- Free attendance for 2 employees
- Logo in 6 Poslovni dnevnik ads
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- 1/2 page ad in the News&Views magazine
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

Sponsor (5.000 kn + VAT)

- Free attendance for 1 employee
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

In Kind and Award Sponsor

- Free attendance for 1 employee
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

AmCham News & Views Magazine is issued in 1500 copies and distributed to the decision-makers of the Croatian business, diplomatic and political communities. It is received by the senior management of AmCham member companies and other selected big companies operating in Croatia, as well as all relevant government and international institutions in Croatia, diplomatic corps and AmChams European network.



AmCham Newsletter is sent bi-weekly to 1800 e-mail addresses of senior managers, ministries and embassies. In order to avoid commercializing the Newsletter, the space available will be limited and on a first-come first-served basis.

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