



American Chamber of Commerce in Croatia *Američka gospodarska komora u Hrvatskoj*

## **INDEPENDENCE DAY SPONSOR CATEGORIES 2018** **June 30, 2018**

**You can become a part of the celebration in one of the 7 sponsorship categories**

### **Gold sponsor (35.000,00 kn + VAT)**

- Company logo listed on the event program
- Company logo listed on the AmCham website, Newsletter and in the News & Views magazine
- Logo on the tickets and mention of sponsorship in media announcements
- News & Views ad 1/1
- Sponsor's roll up displayed at the stage
- Company promotional stand & materials at the picnic site
- Company logo on the event banner produced by AmCham, main stage
- Official sponsor's greeting
- Public acknowledgment
- 12 free tickets

### **Silver sponsor (20.000,00 kn + VAT)**

- Company logo listed on the event program
  - Company logo listed on the AmCham website, Newsletter and in the News & Views magazine
  - Logo on the tickets and mention of sponsorship in media announcements
  - News & Views ad 1/2
  - Company promotional stand & materials at the picnic site
  - Company logo on the event banner, main stage
  - Public acknowledgment
  - 8 free tickets
- logo smaller in size in comparison to the Gold sponsor category*

### **Sponsor (10.000,00 kn + VAT)**

- Company logo listed on the event program
  - Company logo listed on the AmCham website, Newsletter and in the News & Views magazine
  - Logo on the tickets
  - Company stand at the picnic site
  - Company logo on the event banner, main stage
  - 6 free tickets
- logo smaller in size in comparison to the Silver sponsor category*

### **In Kind (services/ products vital for event production)**

- Company logo listed on the event program
- Company logo listed on the AmCham website and Newsletter
- Company logo on the event banner, main stage
- Company stand at the picnic site for providing services to the guests

- 4 free tickets

*Logo is smaller in size in comparison to the Sponsor category. If the value of sponsorship is below 500,00 kn we will only list the name of the sponsor, not the logo*

### **Promotional Stand (2.000 kn + PDV)**

A company can rent an area (1,60 x 0,80 m) for the promotional stand. The company is free to set up a roll-up/pop-up within the area and give away any promotional materials and if needed AmCham can supply a table.

- 2 free tickets

**Themed sponsor** (for example: Kids zone sponsor, Sport area sponsor, Entertainment sponsor etc.)

*AmCham determines the needed services and requests the offers for the service; list of services and the sponsorship amount is available upon request; sponsorship is paid to AmCham and not the service provider*

- Company logo listed on the event program
- Company logo listed on the AmCham website and Newsletter
- company stand as a part of the themed area
- Company logo on the event banner, main stage
- 4 free tickets

*logo is smaller in size in comparison to the Sponsor category*

### **Raffle sponsor** (minimum value 500,00 kn)

We urge companies to sponsor the raffle with their products/services.

- Company name listed on the event program
- Company name listed on the AmCham website
- Company materials on a mutual "raffle sponsors" stand
- 2 free tickets

