

## SPONSORSHIP OFFER

### AmCham Boardroom Discussions: Digital Transformation from CEO Perspective

October 2018 – June 2019

Boardroom Discussions are targeting CEO's, Board Members and General Managers of AmCham member companies interested to hear from IT leaders and top management consulting companies as well as peers from different industries about digital transformation trends and operational steps.

## SPONSORSHIP PACKAGES

**GOLD SPONSOR (20.000 kn + VAT)** is entitled to the following:

- Presentation at one of the sessions
- Video statement from the sponsor published on the AmCham webpage, LinkedIn page and the newsletter
- Logo listed on participants invitations
- Company logo in News & Views magazine (3 issues) and the Yearbook (2 issues)
- Company logo listed on the program page on the AmCham webpage
- Company mention in all public communications (PR, media interviews, welcome speech, press release)
- 1 company roll up (max. 80 x 200 cm) displayed in the conference room
- Promotional materials available on each session

**SILVER SPONSOR (10.000 kn + VAT)** receives the following:

- Logo listed on participants invitations
- Company logo in News & Views magazine (3 issues) and the Yearbook (2 issues)
- Company logo listed on the program page on the AmCham webpage
- Company mention in all public communications (PR, media interviews, welcome speech, press release)
- 1 company roll up (max. 80 x 200 cm) displayed in the conference room
- Promotional materials available on each session

*Note: logo is smaller in size to the Gold category*

**Non-members are eligible for Gold Sponsor category only.**

