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AmCham Boardroom Discussions: Digital Transformation from CEO Perspective

October 2020 – June 2021

Boardroom Discussions are targeting CEO's, Board Members and General Managers of AmCham member companies interested to hear from IT leaders and top management consulting companies as well as peers from different industries about digital transformation trends and operational steps.

Discussions will tackle strategic issues business leaders currently face, including challenges, dilemmas and different approaches related to digital transformation. The main characteristic of these events is, as the name suggests, lively discussion and exchange of experiences on the selected topic following the initial presentation of an expert speaker. AmCham designed this program to best accommodate small groups and enable open and interactive sessions.

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- Presentation at one of the sessions
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- Company logo in News & Views magazine and the Yearbook (2 issues)
- Company logo listed on the program page on the AmCham webpage
- Company logo in six Poslovni dnevnik ads
- Company mention in all public communications (PR, media interviews, welcome speech, press release)
- 1 company roll up (max. 80 x 200 cm) displayed in the conference room
- Promotional materials available on each session

SILVER SPONSOR (10.000 kn + VAT) receives the following:

- Logo listed on electronic invitations
- Company logo in News & Views magazine and the Yearbook (2 issues)
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- Company mention in all public communications (PR, media interviews, welcome speech, press release)
- 1 company roll up (max. 80 x 200 cm) displayed in the conference room
- Promotional materials available on each session

Note: logo is smaller in size to the Gold category

Non-members are eligible for Gold Sponsor category only.

