

SPONSORSHIP PROPOSAL

AmCham Boardroom Discussions: Digital Transformation from CEO Perspective

September 2017 – June 2018

Boardroom Discussions are gatherings intended for CEOs, Board members and senior management of member companies from different industries. They will tackle strategic issues business leaders currently face, including challenges, dilemmas and different approaches related to the issue.

SPONSORSHIP PACKAGES

GOLD SPONSOR (20.000 kn + VAT) is entitled to the following:

- Presentation at one of the sessions
- Video interview with the sponsor published on the AmCham webpage, LinkedIn page and the newsletter
- Logo listed on participants invitations
- Company logo in the newsletter (once a month during duration of the program), News & Views magazine (3 issues) and the Yearbook (2 issues)
- Company logo listed on the program page on the AmCham webpage
- Company mention in all public communications (PR, media interviews, welcome speech, press release)
- 1 company roll up (max. 80 x 200) displayed in the conference room
- Promotional materials available on each session

SILVER SPONSOR (10.000 kn + VAT) receives the following:

- Logo listed on participants invitations
- Company logo in the newsletter (once a month during duration of the program), News & Views magazine (3 issues) and the Yearbook (2 issues)
- Company logo listed on the program page on the AmCham webpage
- Company mention in all public communications (PR, media interviews, welcome speech, press release)
- 1 company roll up (max. 80 x 200) displayed in the conference room
- Promotional materials available on each session

Note: logo is smaller in size to the Gold category

Non-members are eligible for Gold Sponsor category only.

