

## **AmCham Talents 2018**

**Contributing to Croatia's future  
by developing talented, ethical, open-minded business leaders**

### **SPONSORSHIP OPPORTUNITY**

Sponsorship of this program will give you an opportunity to promote your company's dedication to the social responsibility programs and young talent development and enable you to promote your company to young leaders and to the wider business community.

#### **Platinum Sponsor (25.000 kn + VAT)**

- Free attendance for 6 employees
- 1/1 Poslovni dnevnik interview
- Statement in an article in Poslovni dnevnik (1/2 pg. article) and on the poslovni.hr website; article will be included in the PD newsletter – program announcement
- Logo in the Poslovni dnevnik newsletter banner sent to 14.500 people (published for 5 days)
- Logo in 6 Poslovni dnevnik ads (133 x 79 mm)
- Company representative in the judging committee for the selection of the AmCham Talent of the Year
- Award ceremony speech
- Video statement of the company CEO/Board member published on the AmCham web and AmCham newsletter
- Opportunity for a company visit and speech / presentation
- 1/1 AmCham Yearbook ad or article
- 1/1 page ad in the News&Views magazine
- Article about the company visit published in the News & Views
- Logo in the News & Views magazine
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the participants invitations
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event regardless of the format and the amount

#### **Gold Sponsor (10.000 kn + VAT)**

- Free attendance for 2 employees
- Logo in 6 Poslovni dnevnik ads
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- 1/2 page ad in the News&Views magazine
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

**Sponsor (5.000 kn + VAT)**

- Free attendance for 1 employee
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

**In Kind and Award Sponsor**

- Free attendance for 1 employee
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- Logo on the AmCham web (program announcement)
- Logo in the newsletter (program announcement) sent to a list of over 1800 direct e-mails
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

***AmCham News & Views Magazine*** is issued in 1500 copies and distributed to the decision-makers of the Croatian business, diplomatic and political communities. It is received by the senior management of AmCham member companies and other selected big companies operating in Croatia, as well as all relevant government and international institutions in Croatia, diplomatic corps and AmChams European network.

***AmCham Newsletter*** is sent bi-weekly to 1800 e-mail addresses of senior managers, ministries and embassies. In order to avoid commercializing the Newsletter, the space available will be limited and on a first-come first-served basis.

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