

AmCham Talents 2020

**Contributing to Croatia's future
by developing talented, ethical, open-minded business leaders**

SPONSORSHIP OFFER

Sponsorship of this program will give you an opportunity to promote your company's dedication to the social responsibility programs and young talent development and enable you to promote your company to young leaders and to the wider business community.

Platinum Sponsor (25.000 kn + VAT)

- Free attendance for 6 employees
- 1/1 Poslovni dnevnik interview
- Statement in an article in Poslovni dnevnik (1/2 pg. article) and on the poslovni.hr website – program announcement
- Logo in 6 Poslovni dnevnik ads (133 x 79 mm)
- Company representative in the judging committee for the selection of the AmCham Talent of the Year
- Award ceremony speech
- Video statement of the company CEO/Board member published on the AmCham web and sent to Program participants
- Opportunity for a company visit and speech / presentation
- Article about company visit published in the News & Views
- 1/1 AmCham Yearbook ad or article
- 1/1 page ad in the News&Views magazine
- Logo in the News & Views magazine
- Logo on the AmCham web (program announcement)
- Logo in the participants invitations
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

Gold Sponsor (10.000 kn + VAT)

- Free attendance for 2 employees
- Logo in 6 Poslovni dnevnik ads
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- 1/2 page ad in the News&Views magazine
- Logo on the AmCham web (program announcement)
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

Sponsor (5.000 kn + VAT)

- Free attendance for 1 employee
- Representative in the judging committee for the selection of the AmCham Talent of the Year



- Logo on the AmCham web (program announcement)
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

In Kind and Award Sponsor

- Free attendance for 1 employee
- Representative in the judging committee for the selection of the AmCham Talent of the Year
- Logo on the AmCham web (program announcement)
- Logo in the program participants invitations
- Logo in the News & Views magazine
- Logo on the event banner displayed at each event
- Distribution of the sponsor materials at the final AmCham Talents event

AmCham News & Views Magazine is issued in 1500 copies and distributed to the decision-makers of the Croatian business, diplomatic and political communities. It is received by the senior management of AmCham member companies and other selected big companies operating in Croatia, as well as all relevant government and international institutions in Croatia, diplomatic corps and AmChams European network.

AmCham Newsletter is sent bi-weekly to 1800 e-mail addresses of senior managers, ministries and embassies.

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