

AmCham Talents

Contributing to Croatia's future by developing talented, ethical, open-minded business leaders

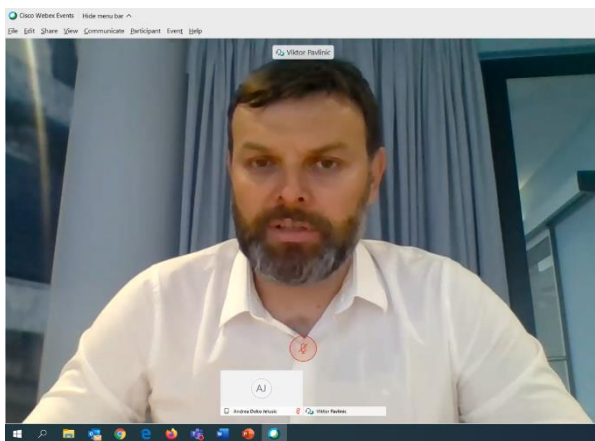
The **AmCham Talents** program was initiated in 2013 with a goal of developing leadership skills of promising young business professionals.

Young professionals recognized as high potential employees within their companies usually have opportunities for postgraduate education and trainings but lack practical experience and opportunity to develop their soft skills by learning directly from leaders in different industries. This program hopes to bridge this gap and contribute to the personal and career development of such employees through a series of interactive sessions by prominent leaders and networking opportunities with their peers.

AmCham Talents program:

- Contributes to the development of the next generation of business leaders through education and a stimulating environment for discussion and reflection on the challenges that participants face in developing their skills and careers
- Expands the network of contacts of participants within the circle of their colleagues, highly motivated future decision makers from different sectors
- Provides the employer with additional tools for professional and personal development of employees and their rewarding
- Actively includes sponsors of the program in the execution of the program by teams mentoring, participation in the evaluation committee and selection of the Talent of the Year, and by supporting the program, sponsors strengthen their visibility

So far more than 600 young talents participated in **AmCham Talents** program and gained valuable knowledge from around 70 distinguished speakers.



Viktor Pavlinić, Tele2
AmCham Talents 2020



Katarina Šiber Makar, IN2
AmCham Talents 2019

AmCham Talents



Branko Roglić, Orbico Grupa
AmCham Talents 2018



Damir Vandelić, Croatia osiguranje
AmCham Talents 2017



Danko Schönwald, Novartis
AmCham Talents 2016



Ljubiša Mitof-Višurski, AbbVie
AmCham Talents 2015-2016



Tomislav Šlat, 3M
AmCham Talents 2014-2015



H.E. Kenneth Marten, US Embassy
AmCham Talents 2013-2014

AmCham Talents

The AmCham Talents program is intended for employees of AmCham member companies, between 25 and 35 years of age.

Ideal program candidate should be a dedicated, responsible young professional that exhibits high level of business ethics, has excellent communication skills, is proactive and recognized by his/her superiors as a future leader.

MODE OF WORK

The AmCham Talents 2021 program features:

- 10 events
- Competition for the AmCham Talent of the Year – participants collect points (attendance, team paper, individual paper). The best three candidates will hold a speech and participate in the panel discussion at the final event.

Participation in the program:

- **1.800 kn + VAT per person**
- In case 10 or more persons from the same company apply, registration fee for one person is free
- Patron member companies can register one employee free of charge. For additional participants registration fee applies.

AmCham Talents Alumni

Upon completion of the AmCham Talents program, participant of the program automatically becomes AmCham Talents Alumni program member.

AmCham Talents Alumni gathers participants from all previous generations, so that they can, with the support of AmCham, systematically continue their development and thus continue to contribute to creating a strong and competitive business environment in Croatia.

AmCham Talents Alumni is a platform for young business leaders that, just like AmCham Talents program, offers unique events for networking with program's participants, management of AmCham member companies in addition to possibility of mentorship for motivated candidates.



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Experiences of AmCham Talents program participants

"AmCham Talents is a commendable program and would recommend everyone, both companies and young people, to apply because here they have the opportunity to hear successful business leaders with rich career experience which allows broadening our horizons, stepping outside our profession and expanding our knowledge."

- **Marina Teklić, Pliva, Talent of the Year 2020**

"As part of the program, we had the opportunity to hear interesting lectures by different lecturers from different industries, who tried to transfer their experiences gained during their careers. We also had the opportunity to meet young talents from other companies, from different industries, make new acquaintances and work together on team paper. This is a great opportunity and I definitely recommend everyone to sign up for the AmCham Talents program."

- **Jelena Škalec, IBM Hrvatska, 2nd place AmCham Talents 2020**

"First of all, I was extremely honored to have the opportunity to participate in a program like this. I think that the program is very good because it gives young people the opportunity to hear about different, currently relevant topics from the best leaders. It also provides an opportunity to meet a wide range of people from different backgrounds and different companies which is very good at the beginning of the career of all of us and it can help a person a lot later in life. I would personally recommend anyone who is given the opportunity to participate in this program to instantly accept it because they will get one one-of-a-kind experience that is not available to everyone."

- **Ivo Teški, Atlantic Grupa, 3rd place AmCham Talents 2020**

"I believe that the AmCham Talents program brings together young, talented people, and also brings lectures by top lecturers that enable the transfer of knowledge that we can then implement in our work."

- **Andreja Štimac, General Electric, Talent of the Year 2019**

"The lectures were structured, useful and all led in the same direction, to convey the business ethics and emphasize what challenges await us together with the complete labor market with technological changes coming to us. The experiences were invaluable, and I doubt that anywhere but here we would have the opportunity to participate and hear such reflections of the directors and leading people of large successful companies."

- **Bruna Jakšić, Ernst&Young, 3rd place AmCham Talents 2018**

A short film from the [final event of AmCham Talents 2017](#) is available on [AmCham's you tube channel](#). In the same place are also recordings of the final events of other generations of the AmCham Talents program.

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PROGRAM

March 2021

Navigating the AmCham Talents Program and Speed Networking

April 2021

Damir Lesničar, Director, ETRANET Grupa

Entrepreneurship in IT industry

May 2021

Tba, Facebook

June 2021

Marin Tadić, Director, Oracle Hrvatska

tba

July 2021

Ruža Tomić-Fontana, General Manager Coca-Cola HBC for Croatia, Bosnia-Herzegovina and Slovenia

Brand management

September 2021

Vedran Boljat, CEO, Novo Nordisk Hrvatska

A healthy lifestyle as part of a successful career

October 2021

Mirsada Kudrić, General Manager, Robert Bosch

Becoming CO2 neutral

October 2021

John Gašparac, Country Managing Partner Croatia, PricewaterhouseCoopers

Change management when restructuring a company

November 2021

Arn Willems, Managing Director, GTC nekretnine Zagreb

Doing business in the volatile industry

December 2021

Grand Finale – Competition for AmCham Talents of the Year

More information on previous generations of the AmCham Talents program can be found on the [AmCham website](#).

AmCham Talents

SPONSORSHIP OFFER

	PLATINUM SPONSOR	GOLD SPONSOR	SPONSOR
Free attendance for 6 employees	✓		
Free attendance for 2 employees		✓	
Free attendance for 1 employee			✓
1/1 Poslovni dnevnik interview	✓		
Statement in an article in Poslovni dnevnik (1/2 pg. article) and on the poslovni.hr website – program announcement	✓		
Logo in 6 ads in Poslovni dnevnik	✓	✓	
Company representative in the evaluation committee for the selection of the AmCham Talent of the Year	✓	✓	✓
Award ceremony speech	✓		
Video statement of the company CEO/Board member published on the AmCham web and sent to Program participants	✓		
Opportunity for a company visit and speech / presentation	✓		
Article about company visit published in the News & Views magazine	✓		
1/1 page ad or article AmCham Yearbook	✓		
1/1 page ad in the News & Views magazine	✓		
1/2 page ad in the News & Views magazine		✓	
Logo in the News & Views magazine	✓	✓	✓
Logo on the AmCham web (program announcement)	✓	✓	✓
Logo in the participants invitations	✓	✓	✓
Logo on the event banner displayed at each event	✓	✓	✓
Distribution of the sponsor materials at the final AmCham Talents event	✓	✓	✓

25.000 kn
+ VAT

10.000 kn
+ VAT

5.000 kn
+ VAT