

# AmCham Talents

## Contributing to Croatia's future by developing talented, ethical, open-minded business leaders

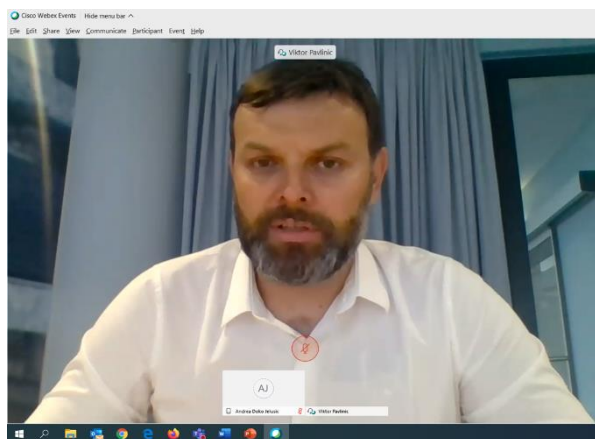
The **AmCham Talents** program was initiated in 2013 with a goal of developing leadership skills of promising young business professionals.

Young professionals recognized as high potential employees within their companies usually have opportunities for postgraduate education and trainings but lack practical experience and opportunity to develop their soft skills by learning directly from leaders in different industries. This program hopes to bridge this gap and contribute to the personal and career development of such employees through a series of interactive sessions by prominent leaders and networking opportunities with their peers.

### **AmCham Talents** program:

- Contributes to the development of the next generation of business leaders through education and a stimulating environment for discussion and reflection on the challenges that participants face in developing their skills and careers
- Expands the network of contacts of participants within the circle of their colleagues, highly motivated future decision makers from different sectors
- Provides the employer with additional tools for professional and personal development of employees and their rewarding
- Actively includes sponsors of the program in the execution of the program by teams mentoring, participation in the evaluation committee and selection of the Talent of the Year, and by supporting the program, sponsors strengthen their visibility

So far more than 820 young talents participated in **AmCham Talents** program and gained valuable knowledge from more than 85 distinguished speakers.



Viktor Pavlinić, Tele2  
AmCham Talents 2020



Katarina Šiber Makar, IN2  
AmCham Talents 2019

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Branko Roglić, Orbico Grupa  
AmCham Talents 2018



Damir Vandelić, Croatia osiguranje  
AmCham Talents 2017



Danko Schönwald, Novartis  
AmCham Talents 2016



Ljubiša Mitof-Višurski, AbbVie  
AmCham Talents 2015-2016



Tomislav Šlat, 3M  
AmCham Talents 2014-2015



H.E. Kenneth Marten, US Embassy  
AmCham Talents 2013-2014

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The AmCham Talents program is intended for employees of AmCham member companies, between 25 and 35 years of age.

**Ideal program candidate** should be a dedicated, responsible young professional that exhibits high level of business ethics, has excellent communication skills, is proactive and recognized by his/her superiors as a future leader.

## MODE OF WORK

### The AmCham Talents 2023 program features:

- 10 events
- Competition for the AmCham Talent of the Year – participants collect points (attendance, team paper, individual paper). The best three candidates will hold a speech and participate in the panel discussion at the final event.

### Participation in the program:

- **250 EUR + VAT per person**
- In case 10 or more persons from the same company apply, registration fee for one person is free
- Patron member companies can register one employee free of charge. For additional participants registration fee applies.

## AmCham Talents Alumni

Upon completion of the AmCham Talents program, participant of the program automatically becomes AmCham Talents Alumni program member.

AmCham Talents Alumni gathers participants from all previous generations, so that they can, with the support of AmCham, systematically continue their development and thus continue to contribute to creating a strong and competitive business environment in Croatia.

AmCham Talents Alumni is a platform for young business leaders that, just like AmCham Talents program, offers unique events for networking with program's participants, management of AmCham member companies in addition to possibility of mentorship for motivated candidates.





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## Experiences of AmCham Talents program participants

"It was a great honor for me to participate in the AmCham Talents program. I would encourage everyone to take this program seriously because there are so many lecturers from whom you can learn many things that will be useful to you now or in the future. Use this time to meet new people who are on a similar career path as you. Get out of your comfort zone and have fun in this program!"

- **Domagoj Vugrin, IBM Hrvatska, Talent of the Year 2022**

"It was a real pleasure to participate in AmCham Talents program. The greatest value I take from the program are the fragments from the lectures of excellent lecturers and the topics they covered, which I really think will contribute to my future business life and career development."

- **Eda Čabrija, Philip Morris Zagreb, 2nd place AmCham Talents 2022**

"I would recommend the program to all young and ambitious people who want to expand their knowledge and horizons, gain some new experiences and who want to meet a lot of new people. What I would point out as the biggest benefit are certainly the lectures and lecturers who shared with us a lot of advice and experiences, which is invaluable to me."

- **Ivona Hursa, Hrvatski Telekom, Talent of the Year 2021**

"I would recommend AmCham Talents to anyone who is willing to learn from leading business leaders because it is here that you will have the opportunity to hear the most experienced members of the business community through lectures throughout the year who will cover various topics. In addition, I would recommend the program to anyone who is interested in networking or meeting new people from other companies. I also especially liked the teamwork because it is a kind of simulation of how projects normally work in the real business world."

- **Karlo Lugomer, Atlantic Grupa, 2nd place AmCham Talents 2021**

"AmCham Talents is a commendable program and would recommend everyone, both companies and young people, to apply because here they have the opportunity to hear successful business leaders with rich career experience which allows broadening our horizons, stepping outside our profession and expanding our knowledge."

- **Marina Teklić, Pliva, Talent of the Year 2020**

"The lectures were structured, useful and all led in the same direction, to convey the business ethics and emphasize what challenges await us together with the complete labor market with technological changes coming to us. The experiences were invaluable, and I doubt that anywhere but here we would have the opportunity to participate and hear such reflections of the directors and leading people of large successful companies."

- **Bruna Jakšić, Ernst&Young, 3rd place AmCham Talents 2018**

A short film from the [final event of AmCham Talents 2022](#) is available on [AmCham's you tube channel](#). In the same place are also recordings of the final events of other generations of the AmCham Talents program.



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## PROGRAM

March 15, 2023

**Navigating the AmCham Talents Program and Speed Networking**

March 30, 2023

**Hrvoje Ćosić, Director, Aircash**

*Disruptive Innovations*

April 20, 2023

**Krešo Perica, Director, Kyndryl**

*Leadership Competencies*

May 9, 2023

**Adrian Ježina, CEO, Telemach Hrvatska**

*Managing Career*

June 14, 2023

**Tatjana Skoko, Manufacturing Industry Director CEE, Microsoft**

*Empowering Intelligent and Sustainable Manufacturing*

July 5, 2023

**Ivan Bartulović, Board Member and CHRO, Hrvatski Telekom**

*Agility of Mature Companies*

Fall 2023

**Marko Mintas, President Henkel Adria, Country Manager Consumer Brands Croatia & Slovenia**

*Leading in Volatile World*

Fall 2023

**Hrvoje Krstulović, Chairman of the Board, Blitz-Cinestar**

*New Business Models*

Fall 2023

**Helena Schmidt, Partner, Deloitte**

*Giving and Receiving Feedback*

December 2023

**Grand Finale – Competition for AmCham Talents of the Year**

*More information on previous generations of the AmCham Talents program can be found on the [AmCham website](#).*

# AmCham Talents

## SPONSORSHIP OFFER

	PLATINUM SPONSOR	GOLD SPONSOR	SPONSOR
Free attendance for 6 employees	✓		
Free attendance for 2 employees		✓	
Free attendance for 1 employee			✓
1/1 Poslovni dnevnik interview	✓		
Statement in an article in Poslovni dnevnik (1/2 pg. article) and on the poslovni.hr website – program announcement	✓		
Logo in 6 ads in Poslovni dnevnik	✓	✓	
Company representative in the evaluation committee for the selection of the AmCham Talent of the Year	✓	✓	✓
Award ceremony speech	✓		
Video statement of the company CEO/Board member published on the AmCham web and sent to Program participants	✓		
Opportunity for a company visit and speech / presentation	✓		
Article about company visit published in the News & Views magazine	✓		
1/1 page ad or article AmCham Yearbook	✓		
1/2 page ad in the News & Views magazine		✓	
Logo in the News & Views magazine	✓	✓	✓
Logo on the AmCham web (program announcement)	✓	✓	✓
Logo in the participants invitations	✓	✓	✓
Logo on the event banner displayed at each event	✓	✓	✓
Distribution of the sponsor materials at the final AmCham Talents event	✓	✓	✓
	<b>3.700 eur</b> + VAT	<b>1.500 eur</b> + VAT	<b>750 eur</b> + VAT