

AmCham Talents 2023

MODE OF WORK

The program will feature:

- 10 events
- Competition for the AmCham Talent of the Year – participants collect points (attendance, team paper and individual paper). The best three candidates will hold a speech and participate in the panel discussion at the final event.

Judging committee

- Andrea Doko Jelušić, Executive Director, American Chamber of Commerce in Croatia
- Ivan Tolić, Director of Communications and Sustainability, Raiffeisenbank Austria
- Marko Mintas, President, Henkel Adria
- Vladimir Bencun, Executive Director of Large Companies and Public Sector Division, Hrvatska poštanska banka
- Ivana Kovačić, Human Resources Director, Telemach Hrvatska
- Ivana Krajinović, Member of the Management Board and Partner Assurance, EY
- Davor Markota, Managing Director, Geico Taikisha Controls Croatia
- Krešimir Mlinarić, General Manager, BE-terna Croatia
- Karmen Buljat, Field Marketing Director Central Eastern Europe, Vertiv
- Ivica Max Krizmanić, General Manager, Esplanade Zagreb Hotel2
- Hrvoje Badovinac, Mentor, AmCham Talents Alumni
- Tomislav Šlat, Mentor, AmCham Talents Alumni
- Marina Teklić, AmCham Talent of the Year 2020
- Lana Labinjan, AmCham Talents Finalist 2021
- Domagoj Vugrin, AmCham Talent of the Year 2022

Participant evaluation

Task	Points
Team paper	25
Individual paper	30
Points per attendance – 5 points per event (8 lectures + Speed networking)	45
Max no of points	100
Final debate between three top candidates (the Committee choses the order of the candidates (+10, 15 or 20 points))	
Minimum points for receiving the certificate	60

The number of points an individual receives for the papers will be calculated as a percentage of the total points received for the paper itself. For example: if the maximum amount of points a team paper can receive is 180. If a paper receives 150 points, 83% out of 25 points will be contributed to each team member (20,67 points). We will be rounding the numbers to two decimal places. When identifying the best three candidates, in case of candidate overlap, there will be additional voting on the quality of the papers and candidates.

Team paper:

Business application of artificial intelligence - *describe one example of the use of artificial intelligence to solve a problem in industry*

Each team will be assigned a mentor. Mentor is a member of the judging committee that can give guidance to the team members. The team members will have a chance to meet him/her and discuss their progress on the paper in an half an hour session on a pre-determined date. In order to ensure transparency, the mentor will not grade the paper of their team.

Team paper grading criteria (1-5 point scale for each criterion):

- Paper structure
- Innovativeness
- Applicability and sustainability of ideas
- Quality of arguments and idea development

Individual paper:

ESG: sustainable, ethical and socially responsible business - reality or myth? - *describe whether doing business according to ESG principles is unavoidable, unstoppable and a great opportunity for growth or exactly the opposite, too expensive, unsustainable and distorts competitiveness.*

Individual paper grading criteria (1-5 point scale for each criterion):

- Paper structure
- Quality of analysis
- Quality of arguments and idea development
- Quality of conclusion

Individual paper will not be graded by all committee members. We will determine the amount of papers reviewed by each committee member depending on how many papers we receive.

Paper format

- Language: Croatian
- Format: Microsoft word (.docx) **and** .pdf (papers have to be sent in both formats)
- Font: Verdana 10
- Line spacing: 1,5
- Margins: normal
- Both papers need to be up to 3 pages long (graphs, charts incl.). The cover page and bibliography will not be counted in the total number of pages. Papers exceeding the maximum no. of pages will not be taken into consideration.

If you will be including data it is **not allowed to place a link** to a data table or statistical graphics (pie charts etc.). These graphics/tables need to be included in the paper itself. Paper needs to contain **sources** that will be cited according to the Harvard citation style

(<http://www.efzg.unizg.hr/za-studente-29717/knjiznicno-dokumentacijski-centar/citiranje-33789/33789>).

Participants need to be **as clear and specific as possible** when presenting their ideas.

Disregarding the above-mentioned criteria will result in decrease of points by 10%

Each committee member will assign certain number of points to each paper they grade (each criterion carrying a scale of 1-5). The points of all committee members will be accumulated for each paper and paper with most points will be chosen as the best.

Note: Team members have the right to inform AmCham of a non-participating team member. The non-participating team member will be given "0" for the team paper.

Deadlines for paper handover

Team paper: end of day June 25 / grading by September 1

Individual paper: end of day September 3 / grading by November 10

The point value of papers sent 24 hours after deadline will be reduced 10%. Those sent after this time will not be considered.

Please send your papers to the official program e-mail: talents@amcham.hr.