

## **AmCham Talents 2023 Speakers' Biographies**

*Speakers are listed in alphabetical order*



**Ivan Bartulović**  
**Member of the Management Board and CHRO**  
**Hrvatski Telekom**

Ivan Bartulović is Member of the Management Board and Chief Human Resources Officer in Hrvatski Telekom, leading Croatian telecommunication company and part of Deutsche Telekom Group.

During his professional career Ivan gained experience working as a financial consultant in banking industry from where he moved to the position of Executive Director of Strategic Human Resources in CEMEX Group, global manufacturer of building materials, being responsible for operations in Croatia, Bosnia and Herzegovina, Montenegro and Serbia.

Before joining Hrvatski Telekom in 2019, he worked in A1 Group as Member of Leadership Team and Senior Director of Human Resources & Corporate Communications for business segments in Croatia and Macedonia.

Ivan graduated in Business Economics and gained a master's degree in Financial Management from the Faculty of Economics. He continued his studies abroad completing the MBA degree at HHL Leipzig Graduate School of Management in Germany and at EADA Business School in Spain. During the MBA studies he also attended Georgetown University in the USA and Lingnan University in China. He took his education further at Harvard Business School, specializing in the area of Business Transformation Management.



**Hrvoje Ćosić**  
**CEO**  
**Aircash**

Hrvoje Ćosić was born in Zagreb. After completing his graduate studies at the Faculty of Electrical Engineering and Computing at the University of Zagreb, he started his professional career as a Manager in Hypo bank in 2000, where he worked on various positions within the Treasury, Risk Controlling and Liquidity, Financial Market and Currency Trading Sectors. Shortly after that he founded Fornax LLC, his first Computer Programming company.

He was involved in various business in the Real-estate, Energy and Energy Efficiency Sectors, but his Core Business was always tied to the ICT industry.

In 2015, Hrvoje and his partner founded Aircash, the first Croatian Fintech which placed a digital wallet on the market. Aircash is a highly regulated institution for electronic money, with a licence issued from the Croatian National Bank, that is valid in the entire EU. Apart from that, Aircash is the only institution in Croatia that is not a Bank, that can issue Mastercard cards.

As the CEO of Aircash, Hrvoje and his team are intensively working on new Financial products, with almost 500.000 users (July 2022) to expand further in the EU market, with plans to expand beyond EU borders.



**Adrian Ježina**  
**CEO**  
**Telemach Hrvatska**

After 20 years of professional experience in ICT sector, mobile communications and strategic management, Adrian Ježina joined United Group in 2017 as CEO of Telemach Slovenia and was appointed CEO of Telemach Croatia in 2021. Adrian leads both companies, with the aim of ensuring continuous excellence in Slovenia and further transformation in Croatia by strengthening Telemach's position in the market and by providing services of the highest quality to residential and business customers.

In addition to an electrical engineering degree, he also holds a master's degree in economics and has continued his professional development at numerous renowned institutions throughout Europe and the United States.



**Marko Mintas**  
**President**  
**Henkel Adria**

Marko Mintas is currently President of Henkel Adria and Country Manager Consumer Brands. He has extensive international experience on multiple markets and expertise in country management, sales & marketing roles.

Marko is in Henkel for more than 12 years while being lately General Manager in Ukraine, Commercial Director for Croatia & Slovenia and two times in Henkel's Central Eastern European headquarter in Austria on international sales and marketing positions. Marko started his career in Key Account Management on Croatian market and was later also responsible for Sales departments, Trade Marketing and Category Management teams for both Slovenia and Croatia.

He is strong believer in lifelong learning and personal development. Having studied at Faculty of Economics and Business in Zagreb where he graduated with Master's degree. Besides formal education, Marko went through various programs of business schools like INSEAD, IESE, Harvard Business School and Singularity University. In addition, he is holding certification of professional coach that he has received during his education at Canadian coaching institute Erickson.

On a personal note, husband, father of two kids, enjoys sports and likes travelling. He enjoys working with people and on creating opportunities to unleash everybody's potential: »You don't build a business. You build people and people build the business«.



**Krešo Perica**  
**Director**  
**Kyndryl Croatia**

Krešo's professional IT career started almost three decades ago, while last six years he has been serving in IBM GTS-IS/Kyndryl. The most recently he was managing Cloud Practice and Core Enterprise Practice for CEE & EM, as well as the Alliances relationships for the same territory.

Prior to that, Krešo was performing many local and international leadership roles in IBM, both in Sales and Services organizations. Some of these included; Competitive Sales leader CEMAAS, Business Solutions leader CEE, Apple Alliance and Mobile Solutions leader CEE, Country General manager IBM Croatia, Sales director, Services manager, ....

Developing meaningful client relationships, business leadership and the development of people were his greatest professional passions. Business results throughout the years are just one of the evidences of his success in these disciplines, while one even more relevant evidence is great number of his former team members, who advanced over the years and are now in senior management/executive positions, both at IBM and Kyndryl.

Kreso enjoys sharing experience, therefore he is frequent speaker at business events across CEE, and member of various business associations. From 2011-2013 he was a member of National Competitiveness Council – Croatia. Active on social networks with several thousand connections on LinkedIn (<https://hr.linkedin.com/in/kresoperica>), endorsed for Solution Sales, Leadership and Business development.

In rare moments of relaxation, he enjoys good food, life music, traveling and meeting people, spending time in the nature, working on constuction, . . . and swimming 😊



**Andreas Rörig**  
**Predsjednik Uprave**  
**E.ON Hrvatska**

Andreas Rörig is the President of the Management Board of E.ON Hrvatska group, a leading company in green energy transition on Croatian market, and part of the German E.ON SE Group, one of the largest operators of European power networks and energy infrastructure.

Andreas studied landscape architecture and after his doctorate he started his career in the office of a member of the German Bundestag in Berlin. Years later he worked in Brussels as an advisor and head of office to a member of the European Parliament with a focus on energy and environmental policy.

During his 15 years at E.ON, Andreas has held several management positions, including the position of Senior Vice President for Sustainability, Health, Safety and Environment.

He joined the Croatian team at the beginning of 2021 as the President of the Management Board of E.ON Croatia, and in this period the company, from previous focus on gas and electricity sales mostly from fossil fuels, made a turn towards energy solutions that contribute to the green transition.

On a personal note, since February 2021, Andreas is the honorary consul of the Republic of Croatia in the Federal Republic of Germany, in Cologne supporting the exchange between the two countries.



**Helena Schmidt**  
**Partner Tax and Legal**  
**Deloitte**

Helena is a Partner in the Tax Department of Deloitte in Zagreb. She also has a role of Clients & Industry leader for Tax services for Central Europe and SheXO initiative leader for Deloitte South cluster.

Helena holds a Degree in Economics from the University of Zagreb, Faculty of Economics and EMBA degree from Cotrugli business school.

Helena has more than 20 years of experience in tax advisory services with a focus on indirect tax services. She was a member of the VAT expert group at the European Commission where she represented Croatian association of tax experts for four years.

Helena has acted as an advisor in numerous tax advisory projects, tax controversy and litigation projects. She also has vast experience in leading projects under operate model where clients outsource, partly or wholly, their tax and/or accounting function.



**Tatjana Skoko**  
**Manufacturing Industry Director CEE**  
**Microsoft**

Tatjana is a passionate leader and proven executive manager with over 20 years of experience in the ICT sector, and 10+ years of experience in Management with a strong focus and experience in driving Digital Transformation.

On the current position, Tatjana is responsible for building Strategic partnership on Digital Transformation with Microsoft's top customers from Manufacturing area covering Pharmaceutical, Steel, Chemical and manufacturing other areas. Main areas of partnership within the Digital transformation areas are: resilient supply chain, agile factories, empowering employees, creating innovations and driving sustainable business.

Before Microsoft, Tatjana grew experience for 16 years in Hrvatski Telekom, in the Enterprise Sales area.

Tatjana graduated from the Faculty of Economics and Business in Zagreb, majoring in Organization and Management, and also holds an MBA and a Master of Science degree.

Tatjana is also Member of the Advisor Board to the Swiss School of Business and Management, and part of AmCham Croatia's Board of Governors as Secretary Treasurer in AmCham Croatia.