



American Chamber of Commerce in Croatia Američka gospodarska komora u Hrvatskoj

## **SPONSORSHIP OFFER**

### **20 years of AmCham Croatia**

In 2018 AmCham Croatia will celebrate 20 years of operations in Croatia. 20 years of developing business opportunities and contributing to a strong and competitive business environment in Croatia and growing transatlantic cooperation.

As part of our 20 years anniversary celebration, AmCham is offering sponsorship opportunities:

### **SPONSORSHIP PACKAGES**

#### **PLATINUM SPONSOR (150.000 kn + VAT)**

- 2 corporate boxes with logo (10 persons) for gala reception at HNK
- Company representative address at the gala reception at HNK
- Company logo as part of AmCham e-mail signature until December 31, 2018
- Company logo on anniversary banner on AmCham's home page until December 31, 2018
- 1/1 AmCham Yearbook ad or article
- 1/1 page ad in two issues of the News&Views magazine in 2018
- Video statement of the company CEO/Board member published on the AmCham webpage and LinkedIn page
- Logo listed on printed invitations and the program of the gala reception at HNK
- Logo in the electronic invitation to the 20th anniversary gala reception in HNK
- Logo in at least 2 newsletter announcement spotlights
- Logo in at least 4 newsletter announcements of the gala reception
- Company logo listed on the anniversary page on the AmCham webpage
- Company mention in public communications (media interviews, welcome speech, press release)
- Company logo on the AmCham's sponsor banner displayed in HNK

#### **GOLD SPONSOR (70.000 kn + VAT)**

- 2 corporate boxes with logo (10 persons) for gala reception at HNK
- Company logo on anniversary banner on AmCham's home page until December 31, 2018
- 1/1 AmCham Yearbook ad or article
- 1/1 page ad in one issue of the News&Views magazine in 2018
- Video statement of the company CEO/Board member published on the AmCham webpage and LinkedIn page
- Logo listed on printed invitations and the program of the gala reception at HNK
- Logo in the electronic invitation to the 20th anniversary gala reception in HNK
- Logo in at least 4 newsletter announcements of the gala reception
- Company logo listed on the anniversary page on the AmCham webpage
- Company mention in public communications (media interviews, welcome speech, press release)
- Company logo on the AmCham's sponsor banner displayed in HNK



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**SILVER SPONSOR (30.000 kn + VAT)**

- 1 corporate box with logo (5 persons) for gala reception at HNK
- 1/2 page ad in one issue of the News&Views magazine in 2018
- Logo in the electronic invitation to the 20th anniversary gala reception in HNK
- Logo in at least 4 newsletter announcements of the gala reception
- Company logo listed on the anniversary page on the AmCham webpage
- Company logo on the AmCham's sponsor banner displayed in HNK

**SILVER SPONSOR – EXHIBITOR (30.000 kn + VAT)**

- Display of the sponsor vehicle in front of the Croatian National Theater
- Two tickets for gala reception at HNK
- 1/2 page ad in one issue of the News&Views magazine in 2018
- Logo in the electronic invitation to the 20th anniversary gala reception in HNK
- Logo in at least 4 newsletter announcements of the gala reception
- Company logo listed on the anniversary page on the AmCham webpage
- Company logo on the AmCham's sponsor banner displayed in HNK

**SPONSOR (15.000 kn + VAT) and IN KIND SPONSOR (services and products essential for event worth at least 15.000 kn + VAT)**

- Two tickets for gala reception at HNK
- Logo in the electronic invitation to the 20th anniversary gala reception in HNK
- Logo in at least 4 newsletter announcements of the gala reception
- Company logo listed on the anniversary page on the AmCham webpage
- Company logo on the AmCham's sponsor banner displayed in HNK