

# Conference "Digital Croatia 2030"

## Sponsorship Offer

### Conference „Digital Croatia 2030“

American Chamber of Commerce in Croatia is organizing conference „**Digital Croatia 2030**“ that will take place **on April 25, 2023 from 9:30 until 12:00 at Sheraton Zagreb Hotel**, Ul. kneza Borne 2, in order to encourage discussion about the future of digitization in Croatia and Europe.

The European Union wants to significantly speed up the digital transformation by 2030 through the European Digital Decade. For this purpose, the Digital Compass was prepared, which sets ambitious goals for the member states, including Croatia, which should be achieved by the end of this decade.

The Republic of Croatia published the "Digital Croatia 2030 Strategy", which sets the path for digital transformation in the areas of skills, infrastructure, digital transformation of companies and public services. Ranked 21<sup>st</sup> out of 27 countries, according to the DESI 2022, Croatia has to undertake significant efforts to advance in all spheres of digitalization.

The conference is envisaged as a platform for the exchange of experiences and the latest knowledge on digitalization between representatives of public authorities and the business community.

#### **Program:**

9:00-9:30 Registration and breakfast

9:30-9:40 AmCham welcome addresses:

- Andrea Doko Jelušić, Executive Director, AmCham Croatia
- Ruža Tomić Fontana, President of the Board of Governors

9:40-10:40 **Introductory presentations**

- „Importance of the EU-US Trade and Technology Council“, Daniel Castro, Vice President, Information Technology and Innovation Foundation (ITIF) and Director, Center for Data Innovation
- Presentation 2
- Presentation 3
- Presentation 4

10:40-11:50 **Panel discussions "Digital Croatia 2023"**

11:50-12:00 Q&A

For greater visibility of the company as well as to promote commitment to these topics, AmCham is offering sponsorship opportunities for this event:

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	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>	<b>SPONSOR</b>
Speech/Presentation of company representative	✓		
Participation of company representative at one panel discussion	✓		
Presentation of company representative <b>or</b> participation of company representative at one panel discussion		✓	
Company logo on web banner on AmCham home page for period of one month	✓		
2 seats at VIP table	✓		
Free participation for 4 persons, sponsor’s invitees	✓		
Free participation for 2 persons, sponsor’s invitees		✓	
1/1 page ad or article in News&Views magazine	✓		
1/2 page ad or article in News&Views magazine		✓	
Ad (banner) in two issues of electronic newsletter	✓		
Ad (banner) in one issue of electronic newsletter		✓	
Company logo on printed invitations	✓	✓	
Distribution of commercial materials or appropriate gifts at event	✓	✓	
Company mention in media promoting the event	✓	✓	✓
Company logo on electronic invitation	✓	✓	✓
Company logo published on event page on AmCham web	✓	✓	✓
Company logo published in News&Views magazine and Yearbook	✓	✓	✓
Company logo in introductory video	✓	✓	✓
Company mention in AmCham social media (Linkedin and Twitter)	✓	✓	✓
Company mention in welcome speech	✓	✓	✓
	<b>6.000 eur</b> + vat	<b>3.000 eur</b> + vat	<b>1.500 eur</b> + vat

\* Above mentioned prices are for AmCham members only.