

Conference

May 20, 2025 Conference on the topic of taxes and tax policy

The tax policy in the last decade has significantly contributed to economic growth and stability and increased predictability, which has facilitated business planning. Croatia's credit rating is historically at its best, the gross domestic product is growing steadily and approaching the average level of development of the European Union, i.e. the threshold of 80%.

Despite the increase in wages in the private sector, strong inflation weakened the purchasing power of citizens, while in the public sector the significant increase in wages was not accompanied by an increase in productivity. The lack of adequate and qualified workforce has created difficulties for companies in recent years. Also, the need for increased investments is a consequence of, among other things, the process of green and digital transition.

Does the Government have room for further relief of work and the economy? Are there plans to expand the tax base and sources of taxation in Croatia? Will some of AmCham's recommendations be accepted in the 2026 planning process?

The goal of the event is to exchange opinions and best practices on ways in which tax policy can contribute to strengthening Croatia's competitiveness and creating a favorable and sustainable business environment, economic growth and development.

June 03, 2025 Conference "Digital Croatia 2030"

AmCham strongly supports efforts to raise the level of digitization in Croatia, and therefore the "Digital Croatia 2030" conference is designed as a platform for the exchange of experiences and the latest knowledge on digitization between representatives of public authorities and the business community.

The Conference will discuss the importance of recognizing the topic of digital transformation through raising it to the level of a ministry for the first time in Croatia. The emphasis will be on news and priorities of the new single body responsible for digitization.

This traditional AmCham conference is always an opportunity to discuss new technologies that change business practices and increase business productivity. Technologies like AI are revolutionizing business, but they also bring numerous challenges that need to be recognized.

In parallel with the progress of digital transformation, we are witnessing an increase in the risk of cyberattacks. It is important to make the business community aware of the challenges of the digital economy and discuss how to protect yourself.

November 11, 2025 Conference on the topic of ESG

As the world faces a number of serious challenges - from climate change to social inequalities - the business sector has a responsibility to effect positive change. ESG is a strategy focused on sustainable growth and development that is not only driven by profit generation, but also includes achieving net zero emissions, caring for employees and the community, and transparency in the decision-making process - all elements that make up a successful company that will help people improve their lives in long term.

In 2025, AmCham, in cooperation with the consulting firm Kearney, will award the title of ESG Champion to a company that has excelled in the implementation of ESG goals based on the company's ESG maturity survey. The goal of the conference is to discuss the best ESG practices and inform about regulatory news. While companies focus on achieving environmental goals, goals focused on diversity in the company and the representation of women in management and supervisory boards are not yet widely represented, and among others, these topics will be discussed at the panel discussion of the conference.

Conference



March 16, 2024
[Conference "Digital Croatia 2030"](#)



July 2, 2024
[Conference "Sustainable Tax System: Policy, Practice and Perspectives"](#)



November 7, 2023
[Conference "Business sustainability with ESG principles"](#)

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Company mention in welcome speech	✓	✓	✓
	6.000 eur + vat	3.000 eur + vat	1.500 eur + vat

* News&Views magazine or AmCham Yearbook

The above-mentioned amounts apply only to AmCham members.

In case of interest, it is possible to have a higher category of sponsorship than those listed.