

# Conference

## Sponsorship Offer

### Conference "Trends in Healthcare – challenges and opportunities"

American Chamber of Commerce in Croatia is organizing a conference "**Trends in Healthcare – challenges and opportunities**" that will take place on **Tuesday, March 14, 2023 from 9:30-12:00** at Sheraton Zagreb Hotel.

Growing inflation, the enormous increase in the prices of raw materials and transport had a strong impact on all branches of the economy, including healthcare. Healthcare is still dealing with the consequences of the Covid-19 pandemic, while the healthcare industry is facing ever-increasing rising costs and demands for improved quality of care. On the other hand, there is an increasing acceleration of the adoption of new technologies and digitalization, which creates great pressure on the need of health systems for structural and technological transformation.

The aim of the conference is to exchange opinions and best practices on global trends in healthcare and the challenges and opportunities that lie ahead.

#### Program:

09:30 – 09:40 AmCham Welcome Addresses

09:40 – 09:55 Welcome speech: Minister of healthcare Vili Beroš - presentation of healthcare reform (planned)

09:55 – 10:05 Presentation 1

10:10 – 10:25 Presentation 2

10:25 – 10:40 Presentation 3

10:40 – 11:40 Panel discussion:

- Ministry of Healthcare
- HZZO
- Faculty of Economics, University of Zagreb
- Representatives of public sector

11:40 – 11:55 Q&A

11:55-12:00 Conclusion

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	<b>6.000 eur</b> + vat	<b>3.000 eur</b> + vat	<b>1.500 eur</b> + vat

*The above-mentioned amounts apply only to AmCham members.*