

Conference "Digital Croatia 2030"

Sponsorship Offer

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The EU's digital decade is set to shape our societies, way of doing business and how we interact with our institutions by creating policies, legislation and standards for the future generations. The determination to become a global digital leader is not reflected only through strong will, but rather through significant EU's financial resources allocated for digitalization and green technologies.

American Chamber of Commerce in Croatia is organizing the conference "**Digital Croatia 2030**" that will be held on **May 10, 2022, from 9:30-12:00, in Hilton Garden Inn, Radnička cesta 21**, to encourage a discussion of the future of digitalization in Croatia and Europe.

This Conference is envisaged as a platform for exchange of experiences and knowledge on the latest trends in digitalization between the representatives of public authorities and business.

Program:

9:00-9:30 Registration and breakfast

9:30-9:35 AmCham welcome address

- Andrea Doko Jelušić, Executive Director, AmCham

9:35-10:00 Introductory speech

- Andrea Antoniou, Regional Director Central, Eastern and Southern Europe, Iron Mountain

10:00-11:00 Panel discussion "Digital Economy"

11:00-12:00 Panel discussion "Digital infrastructure and services"

To additionally promote the role of the company as well as the importance of abovementioned topics, AmCham is offering sponsorship opportunities:

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	GOLD SPONSOR	SILVER SPONSOR	SPONSOR
Participation of company representative at one panel discussion	✓	✓	
Speech/Presentation of company representative	✓		
Company logo on web banner on AmCham home page for period of one month	✓		
Free participation for 6 persons, sponsor's invitees	✓		
Free participation for 3 persons, sponsor's invitees		✓	
1/1 page ad or article in AmCham Yearbook	✓		
1/2 page ad or article in AmCham Yearbook		✓	
Ad (banner) in two issues of electronic newsletter	✓		
Ad (banner) in one issue of electronic newsletter		✓	
A quote from a company representative in AmCham social media	✓		
Distribution of commercial materials or appropriate gifts at event	✓		
Company mention in media promoting the event	✓	✓	✓
Company logo on electronic invitation	✓	✓	✓
Company logo published on event page on AmCham web	✓	✓	✓
Company logo published in News&Views magazine and Yearbook	✓	✓	✓
Company logo on information board at the hotel on the day of event	✓	✓	✓
Company logo in introductory video	✓	✓	✓
Company mention in AmCham social media (Linkedin and Twitter)	✓	✓	✓
Company mention in welcome speech	✓	✓	✓
Promotional materials at the event (one roll up)	✓	✓	✓
	40.000 kn + vat	20.000 kn + vat	10.000 kn + vat