

# Gala Evening 25 Years of AmCham

## Sponsorship Offer

The American Chamber of Commerce in Croatia is celebrating 25 years of operations. 25 years of connecting business leaders, advocating for competitive business environment and contributing to development of Croatian economy and society.

The highlight of the celebration is the gala evening for distinguished members and guests from the public sector (about 1,000 invitees), which will be held on **Wednesday, October 4, 2023**, in the Vatroslav Lisinski concert hall with a performance by the Zagreb Philharmonic Orchestra.

This event provides extremely high visibility and AmCham offers sponsorship opportunities:

	<b>PLATINUM SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>	<b>SPONSOR &amp; IN KIND SPONSOR*</b>
Company logo on the banner on AmCham's home page until December 31, 2023	✓			
Company logo on formal printed invitations	✓			
Corporate film or sponsor logo animation on the screens in the lobby of the main concert hall	✓	✓		
Company mention in AmCham social media (Linkedin and Twitter)	✓	✓		
1/1 page ad or article in AmCham Yearbook	✓			
1/2 page ad or article in AmCham Yearbook		✓		
Number of ads (banner) in electronic newsletter	3	2	1	
Additional sponsor tickets for gala evening	8	4	2	1
Company logo in the introductory video of the gala evening	✓	✓	✓	✓
Company logo on printed program of the gala evening	✓	✓	✓	✓
Company logo on electronic invitations	✓	✓	✓	✓
Company logo published on event page on AmCham web	✓	✓	✓	✓
Company logo on the sponsor banner in Lisinski concert hall	✓	✓	✓	✓
Company logo published in Yearbook	✓	✓	✓	✓
Company mention in welcome speech	✓	✓	✓	✓
	<b>20.000</b> EUR + vat	<b>10.000</b> EUR + vat	<b>5.000</b> EUR + vat	<b>2.500</b> EUR + vat

\*In kind sponsors are sponsors with an approximate value of up to EUR 2,500 + vat. In kind sponsors who provide goods/services of special importance for the program and of significantly higher value will have additional benefits.

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## GOODIE BAGS

Members are invited to participate in the celebration of AmCham's 25th anniversary with their products/gifts.

Products/services should be:

- Practical, for personal use
- Unbreakable, light (no more than approx. 350 grams or 0.5 l) and of smaller volume so that they can easily fit in one bag with other gifts
- Consumer goods, which do not have a short shelf life
- Ideally, the amount should correspond to the number of guests at the gala (approx. 1000)  
- if this is not possible, the minimum number of gifts is 300

Preference is given to products with the possibility of co-branding "*limited edition*" editions with the AmCham logo.

Products should represent recognizable brands of AmCham member companies or be useful consumer products with company/AmCham branding without necessarily being the member company's own products (smart card reader, anti-stress ball...)

Gifts cannot be promotional materials that include brochures, pens, notebooks, planners...

*The AmCham office reserves the right to make the final selection.*