



American Chamber of Commerce in Croatia Američka gospodarska komora u Hrvatskoj

## **Sponsorship Offer**

### **Conference “Croatian Presidency of the Council of the EU - Competitiveness and Growth”**

**Zagreb, November 5, 2019  
11:30-15:00 The Sheraton Zagreb Hotel (Grand Ballroom)**

In January 2020, Croatia takes over the Presidency of the Council of the European Union having an important role of representing common interests of the Member States. Croatia will work on achieving set goals as well as suggesting and defining direction of European policies for the upcoming period. Croatian Presidency comes at very exciting but at the same time crucial moment when the new European Parliament and Commission start their work and the Multiannual Financial Framework is about to be defined.

One of the main tasks of AmCham Croatia is to contribute to improvement of business of its member companies by advocating for best practices and strengthening relationships with decision makers.

For this reason AmCham is organizing the conference on the topic of Croatian Presidency of the Council of the European Union at which Ms. Kolinda Grabar Kitarović, President of the Republic of Croatia, Ms. Dubravka Šuica, Vice President of the European Commission as well as other high representatives of the Croatian Government (including Minister of Economy, Entrepreneurship and Crafts and Minister of Foreign and European Affairs) will be invited.

The aim of the conference is to familiarize the business community with the priorities of the Croatian Presidency, the impact of planned EU policies on certain sectors of the economy, the opportunities provided by the new Multiannual Financial Framework and key industries for the EU.

After planned introductory speech by the President of the Republic of Croatia, a panel discussion will follow giving sponsors, along with the high Croatian and European decision makers an opportunity to talk about:

- Their view on the direction of Croatian and European economy
- Key present and upcoming challenges that their industries face on EU single market and globally
- Necessary changes of national and European policies for specific industries stay globally competitive
- Examples of best practices in other EU member countries

The event will gather more than 100 distinguished members of Croatian business community and public sector as well as members of the AmCham EU delegation.

This event will provide great visibility and is an exceptional occasion to promote the industry's views on European policies and priorities and therefore AmCham offers sponsorship opportunities:



**GOLD SPONSOR – 20.000 kn + VAT**

- Participation of company representative at panel discussion
- 2 seats at VIP table
- Company logo published on printed invitation
- Company logo published on electronic invitation
- Company logo published on event page on AmCham web
- Company logo published in AmCham Yearbook
- 1/2 page ad in AmCham Yearbook
- Promotional material (roll up) at the event
- Distribution of commercial material or appropriate gift at the event to all guests

**SILVER SPONSOR – 10.000 KN + VAT**

- 1 seat at VIP table
- Company logo published on electronic invitation
- Company logo published on event page on AmCham web
- Company logo published in AmCham Yearbook
- Promotional material (roll up) at the event
- Distribution of commercial material or appropriate gift at the event to all guests

*In addition to conference in Zagreb, AmCham Croatia together with AmCham EU is organizing a networking cocktail reception in Brussels on December 3, 2019. The event would welcome newly appointed Croatian MEP's and the Croatian Presidency over the EU Council with the aim of linking global business with EU policy makers as well as strengthening the transatlantic relationship between Croatia, EU and the USA. The sponsorship opportunities are available for this event as well.*

***\*The logos of companies that sponsor both events in the category of Gold sponsor will be published on the Croatia EU Presidency banner on AmCham's home page from November 1, 2019 until June 30, 2020.***

