

Sponsorship Offer

Conference "Digital Croatia 2030"

The outbreak of coronavirus pandemic has immensely influenced us all globally. The way we work, our habits and behavior has changed literally in days. Virtual schooling, work from home, doctor's appointments via phone, issuing permits online or a coffee with loved ones via digital platforms are becoming the new normal. The pandemic has put digitalization of the society on a fast track.

AmCham strongly supports the boost of digitalization worldwide and in Croatia. This is an unprecedented opportunity to standardize practices that arose from the current situation and to further encourage digitalization processes.

Therefore, AmCham is organizing conference "Digital Croatia 2030" that will be held **on-line** on **June 30, 2020, from 14:00-16:00**.

This Conference is envisaged as a platform for exchange of experiences and knowledge on the latest trends in digitalization between the representatives of public authorities and business.

The Conference will comprise of two parts: "**Making Croatian Economy Digital**" and "**Digitization of Public Administration**". Each part will include a panel discussion at which relevant public administration as well as private sector representatives will participate. There will be an introductory speech prior to first panel discussion.

To additionally promote the role of your company as well as importance of mentioned topics, AmCham is offering sponsorship opportunities:

GOLD SPONSOR – 20.000 kn + VAT

- Participation of company representative at one panel discussion
- Introductory speech to the first panel discussion „Making Croatian Economy Digital“
- Corporate film at the beginning of the event
- 1/2 page ad in News & Views magazine
- Ad (web banner 600x200 px containing link to the company's web page) in two issues of electronic newsletter
- Company logo published on electronic invitation
- Company logo in email communication with event participants
- Company logo published on event page on AmCham web
- Company logo on the introductory slide
- Company mention in welcome speech
- Company logo published in AmCham Yearbook and News&Views magazine
- Company mention in social media (Linkedin and Twitter)

SILVER SPONSOR – 10.000 KN + VAT

- Participation of company representative at one panel discussion **or** introductory speech to the first panel discussion „Making Croatian Economy Digital“
- Ad (web banner 600x200 px containing link to the company's web page) in one issue of electronic newsletter





American Chamber of Commerce in Croatia *Američka gospodarska komora u Hrvatskoj*

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