

Virtual Conference "Digital Croatia 2030"

Sponsorship Offer

Technological and legislative landscape of digitalization is changing rapidly both in Croatia and globally. Use of digitalization across industries has never before been so important for business success.

AmCham is organizing the conference "**Digital Croatia 2030**" that will be held on-line on **May 11, 2021, from 14:00-16:00**, to encourage a discussion of the future of digitalization in Croatia and Europe.

This Conference is envisaged as a platform for exchange of experiences and knowledge on the latest trends in digitalization between the representatives of public authorities and business. Topics to be covered at the event include: applied digitalization in different sectors (healthcare, consumer goods, logistics and production, hospitality), Croatian National Development Strategy, post-pandemic digitalization, EU investing in digitalization, Digital Services Act, Next generation Cloud supply, Digital tax, Schrems II ruling and the importance of the Transatlantic cooperation.

To additionally promote the role of the company as well as the importance of abovementioned topics, AmCham is offering sponsorship opportunities:

	GOLD SPONSOR	SILVER SPONSOR
Introductory speech before second panel discussion and participation of company representative at one panel discussion or participation at both panel discussions	✓	
Participation of company representative at one panel discussion		✓
Company logo published on electronic invitation	✓	✓
1/2 page ad or article in AmCham Yearbook	✓	
1/2 page ad or article in News&Views magazine		✓
Ad (web banner) in two issues of electronic newsletter	✓	
Ad (web banner) in one issue of electronic newsletter		✓
Company logo published on event page on AmCham web	✓	✓
Company logo published in News&Views and Yearbook	✓	✓
Company logo on introductory slide	✓	✓
Company mention in social media (Linkedin and Twitter)	✓	✓
Company mention in welcome speech	✓	✓
	20.000 kn + vat	10.000 kn + vat