

Sponsorship Offer

Conference "Innovations in Healthcare Industry"

American Chamber of Commerce in Croatia (AmCham) is organizing conference „Innovations in Healthcare Industry“ that will be held on **March 3, 2020, from 10:00-12:00 at Sheraton Zagreb Hotel** (Ul. kneza Borne 2).

The aim of this event is to contribute to a dialogue of all relevant stakeholders on the role of innovative healthcare industry as a generator of EU economic growth, future of healthcare innovations in EU as well as the importance of European innovation capacity taking into consideration Horizon Europe launch and closing of Multiannual Financial Framework.

After the opening ceremony and the key note speeches, there will be a panel discussion covering the following topics:

- Future of health in EU
- Importance of nurturing innovations, digitalization and digital transformation in healthcare
- The role of AI and implementation of data science in EU healthcare environment
- Equal opportunity access to modern and efficient healthcare for all citizens of EU
- EU Masterplan against cancer

Program:

9:30-10:00 Registration and breakfast

10:00-10:10 Welcome speeches

- Andrea Doko Jelušić, Executive Director, AmCham Croatia
- Ruža Tomić Fontana, President of the Board of Governors, AmCham Croatia

10:10-10:30 Keynote speech

- Ministry of Health

10:30-11:30 Panel discussion:

- Vera Katalinić Janković, Assistant Minister, Ministry of Health
- Nathalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA) (invited)
- Wendy Yared, Director of European Cancer League (invited)
- David Earnshaw, Associate Vice President, European Public Policy, MSD Europe
- Representatives of business community

11:30-12:00 Q&A

To additionally promote the role of your company as well as importance of mentioned topics, AmCham is offering sponsorship opportunities:

GOLD SPONSOR – 80.000 kn + VAT

- Welcome speech
- Corporate film before the event
- Participation of company representative at panel discussion



- 2 seat at VIP table
- Video statement published on AmCham web page and LinkedIn page
- 1/1 page ad or article in AmCham Yearbook
- 1/1 page ad in News & Views magazine
- Company logo published on printed invitation
- Company logo published on electronic invitation
- Company logo published on event page on AmCham web
- Company logo published in AmCham Yearbook and News&Views magazine
- Promotional material (one roll up) at the event
- Distribution of commercial material or appropriate gift at the event to all guests

SILVER SPONSOR – 40.000 KN + VAT

- Participation of company representative at panel discussion
- 1 seat at VIP table
- Video statement published on AmCham web page and LinkedIn page
- 1/2 page ad or article in AmCham Yearbook
- Company logo published on electronic invitation
- Company logo published on event page on AmCham web
- Company logo published in AmCham Yearbook and News&Views magazine
- Promotional material (one roll up) at the event
- Distribution of commercial material or appropriate gift at the event to all guests

SPONSOR - 20.000 KN + VAT

- Participation of company representative at panel discussion
- Company logo published on electronic invitation
- Company logo published on event page on AmCham web
- Company logo published in AmCham Yearbook and News&Views magazine
- Promotional material (one roll up) at the event
- Distribution of commercial material or appropriate gift at the event to all guests

