

Sponsorship Offer

Virtual Conference “Reform for Financially Sustainable Healthcare System”

Creating financially sustainable and efficient healthcare system is the topic of the virtual conference that American Chamber of Commerce in Croatia (AmCham) is organizing **on-line on March 2, 2021, from 14:00-15:30.**

The Croatian healthcare system is based on values such as universality, access to quality care, equality, and solidarity. However, there is a growing need to improve the financial sustainability of the healthcare system while preserving these values. The aim of the conference is to start a dialogue and encourage the exchange of views of key stakeholders on the financial sustainability and efficiency of the healthcare system, as well as key challenges and proposals for improving the current situation.

Challenges that the healthcare system faces during and after COVID-19 pandemic, planned activities of the Ministry of Health for achieving more efficient management of financial resources in health, more accessible healthcare, a more developed healthcare quality system and public health interests are topics to be covered by Mr. Silvio Bašić, State Secretary of Ministry of Health.

After introductory speech, there will be a panel discussion where, among others, the following topics will be discussed economic indicators of the sustainability of the Croatian healthcare system, financial sustainability and cost-effectiveness of the Croatian healthcare system, financing healthcare in times of crisis and future expectations, specifics of consumption in Croatian healthcare system, healthcare financing systems in highly developed countries and possible solutions in achieving sustainable financing of the Croatian healthcare system.

To additionally promote the role of your company as well as importance of mentioned topics, AmCham is offering sponsorship opportunities:

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Participation of company representative at panel discussion	✓	✓
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Company logo published in News&Views and Yearbook	✓	✓
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Company mention in social media (Linkedin and Twitter)	✓	✓
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