

Executive Lunch

Sponsorship Offer

American Chamber of Commerce in Croatia is organizing Executive Lunch **"Managing Competitiveness and Attracting FDI"** that will take place on **October 13, 2021 from 12:00 to 14:00** at the Sheraton Zagreb hotel, kneza Borne 2.

FDI global trends and opportunities, Croatia's competitiveness and productivity compared to CEE countries, its inclusion in global value chains, challenges and advantages of investing in the Republic of Croatia are just some of the topics that will be discussed at this event.

The invitation for an introductory address was sent to Minister of Economy and Sustainable Development Tomislav Čorić. The Minister's speech will be followed by a panel discussions to which the State Secretary of the Ministry of the Economy and Sustainable Development, Nataša Mikuš Žigman, has been invited, and in which representatives of the private sector will also participate. Representatives of sponsors will also participate in the panel discussion.

	GOLD SPONSOR	SILVER SPONSOR
Participation of company representative at panel discussion	✓	✓
Introductory speech	✓	
1 seat at VIP table	✓	
Company logo on electronic invitations	✓	✓
1/1 page ad or article in AmCham Yearbook	✓	
1/2 page ad or article in AmCham Yearbook		✓
Newsletter-a Ad (web banner) in one issue of electronic newsletter	✓	
Company logo published on event page on AmCham web	✓	✓
Company logo published in Yearbook	✓	✓
Company logo on information board at the hotel on the day of event	✓	✓
Company logo on introductory slide	✓	✓
Company mention in social media (LinkedIn and Twitter)	✓	✓
Company mention in welcome speech	✓	✓
Promotional materials at the event (one roll up)	✓	✓
Distribution of commercial materials or appropriate gifts	✓	✓
	20.000 kn + vat	10.000 kn + vat