

# Power Breakfast

## Sponsorship Offer

American Chamber of Commerce in Croatia is organizing Power Breakfast “**Digital Transformation of Healthcare**” that will take place on **December 1, 2021, from 9:30 to 11:00** at the Hilton Garden Inn Hotel, kneza Borne 2.

The digital transformation of healthcare systems, new health technologies, health data and data management in healthcare are just some of the topics that will be discussed at this event.

Welcoming speeches will be followed by an introductory presentation and a panel discussion. The State Secretary Bernard Gršić, State Secretary, Central State Office for the Development of the Digital Society confirmed participation at panel discussion. The State Secretary Silvio Bašić, Ministry of Health as well as Lucian Vukelić, Director, Croatian Health Insurance Fund have been invited. Representatives of the private sector (representatives of sponsors) will also participate in the panel discussion.

	<b>GOLD</b> SPONSOR	<b>SILVER</b> SPONSOR
Welcome speech and participation of company representative at panel discussion <b>or</b> introductory presentation and participation of company representative at panel discussion	✓	
Participation of company representative at panel discussion		✓
1 seat at VIP table	✓	
Newsletter-a ad (banner) in one issue of electronic newsletter	✓	
Company logo on electronic invitations	✓	✓
1/1 page ad or article in AmCham Yearbook	✓	
1/2 page ad or article in AmCham Yearbook		✓
Company logo published on event page on AmCham web	✓	✓
Company logo published in Yearbook	✓	✓
Company logo on information board at the hotel on the day of event	✓	✓
Company logo on introductory slide	✓	✓
Company mention in social media (LinkedIn and Twitter)	✓	✓
Company mention in welcome speech	✓	✓
Promotional materials at the event (one roll up)	✓	✓
Distribution of commercial materials or appropriate gifts	✓	✓
	<b>20.000 kn</b> + vat	<b>10.000 kn</b> + vat