

Sponsorship Offer

Virtual Conference „Impact of COVID-19 on Economy and Business Activity in Croatia“

The outbreak of the COVID-19 pandemic has led to a complete and months-long blockade of all economic activities and represents an acute blow to business activities and business results in 2020.

AmCham Croatia together with the consulting firm Kearney conducted a research on the impact of Covid-19 on business in Croatia. The results of the survey will be presented at this online event, and the same research has been conducted in several European countries.

The goal of this event is to present the results of the research, provide a preliminary impact assessment of the crisis among businesses in Croatia, and give a guideline for formulating recommendations to the Croatian Government for creating new and adapting existing legal framework in line with the “new normal”.

The conference will take place **on-line** on **July 15 from 14:00 to 15:30**.

After introductory speeches and presentation of the results of the research, there will be a panel discussion providing participants an opportunity to give their view in more details on the effects that the pandemic has had on the economy, business activities as well as discuss future plans and the changes brought by the crises.

Mr. Marko Derča, Associate Partner, Kearney will participate at the panel discussion and Mr. Velibor Mačkić, Special Advisor to the President of Croatia for Economy is invited. In addition to them, business sector representatives will be joining panel discussion.

Sponsorship opportunity is available for this event:

SPONSOR – 10.000 kn + VAT

- Participation of company representative at one panel discussion
- Ad (web banner 600x200 px containing link to the company's web page) in two issues of electronic newsletter
- Company logo published on electronic invitation
- Company logo published on event page on AmCham web
- Company logo on the introductory slide
- Company mention in welcome speech
- Company logo published in AmCham Yearbook and News&Views magazine
- Company mention in social media (Linkedin and Twitter)

