

Conference

Sponsorship Offer **Conference "Digital Croatia 2030"**

American Chamber of Commerce in Croatia is organizing conference "**Digital Croatia 2030**" that will take place on **April 16, 2024, from 9:30-12:00** at The Westin Zagreb Hotel, I. Kršnjavoga 1, to encourage discussion about the future of digitization in Croatia and Europe.

The participants of the Conference will discuss ways in which Croatia, with the support of EU policies and initiatives, can improve its position in the DESI digital index and become an example of successful digital transformation on the global scene. Emphasis will be placed on the role of digitalization as a key driver of economic growth and sustainability while leveraging digital technologies to drive innovation, increase productivity and promote sustainable business practices.

Topics that will be discussed include the latest technological trends, the development of the digital economy and public administration, the application of artificial intelligence in business, the development of digital skills, cybersecurity and the role that digitalization has for a sustainable and efficient economic growth.

At the event, we expect the participation of Mr. Damir Habijan, Minister of Economy and Sustainable Development and Mr. Bernard Gršić, State Secretary of the Central State Office for the Development of the Digital Society.

Program:

9:00-9:30 Registration and breakfast

9:30-9:40 AmCham Welcome Addresses

- Andrea Doko Jelušić, Executive Director, AmCham Croatia
- Rina Musić, President of the Board of Governors, AmCham Croatia

9:40-10:00 **Keynote Speech**

- Damir Habijan, Minister of Economy and Sustainable Development (invited)

10:00-10:40 **Introductory presentations**

- Presentation 1
- Presentation 2

10:40-11:50 **Panel discussion "Croatia's Progress in the European Digital Decade"**

- Bernard Gršić, State Secretary, Central State Office for the Development of the Digital Society (invited)
- Representatives of public sector

11:50-12:00 Q&A

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Speech/presentation of company representative or participation of company representative at panel discussion		✓	
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2 seats at VIP table	✓		
Free participation for 4 persons, sponsor's invitees	✓		
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Ad (banner) in two issues of electronic newsletter	✓		
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Company mention in social media (Linkedin and Twitter)	✓	✓	✓
Company mention in welcome speech	✓	✓	✓
	6.000 eur + vat	3.000 eur + vat	1.500 eur + vat

The above-mentioned amounts apply only to AmCham members.