



1 month program in English

MICROLEARNING

Start - October 3 2022



CROSS-CULTURAL EXPERT'S TOOLKIT

September, 28 • 15:00 CET

How to build a business on your
cross-cultural communication skills



New Real Goal before the war



**New Real Goal
NOW**

Who are we? **NRG** - Corporate Talent Development Company

Why us?

15 years experience in blended learning projects
8 years – member of Association for Talent Development (ATD)
Our clients - global companies
We provide not only development but values – will and freedom



<https://newrealgoal.com>





STANCHENKO ANDRII, PHD, MPA, CMC

CEO of NRG , Vice-president of the Consultants Association (CMC)

Specializations:

Management consultant, facilitator of strategic sessions, Inspiration speaker, business-trainer, executive coach, MBA lecturer in business school.
Expert Practitioner in Changes Management, Talent Development and Leadership

Achievements:

Golden trainer-2020. Speaker -winner of the Leadership trainers battle -2018, 2019.
Own experience in sales and management in global Company.
His project of employees involvement is awarded as the best project of the year.
The only representative of Ukraine at ATD 2015-2021 , the world's largest conference on corporate training.
In 2017, 2019 completed an internship in Silicon Valley

Qualifications:

Certified Management Consultant (ICMCI Standard),
Certified coach (Wiesbaden Academy, WIAP, Germany);
Candidate of Science (PhD), MPA (Master of Public Administration)
Certified master of games in education
Certified consultant and trainer of Hogan, world leader in evaluation of staff selection and development.
Two facilitation certifications: ToP-facilitation, ICA, and Sam Keener's CommunityAtWork
IIB MBA
NLP-Master. Expert in business modeling
Professional diving instructor (PADI, CEDIP).
Certified consultant on Organization Development (The Cleveland Model)
In 2018 certified in Developing Leadership Maturity Program by Dr. Susanne Cook-Greuter (USA)





OLENA YELISEYEVA

Business trainer, Executive coach. Corporate shrink, Emotions&Energy designer

Expertise:

Emotional Intelligence
NonViolent Communication
Crucial Conversations
Resilience and Personal Effectiveness
Polarity Management

Qualifications:

Certified coach (coaching academy MAXIMUM, ICF standards)
Certified consultant of Hogan Assessment, world leader in evaluation of staff selection and development
Practical psychologist and Psychotherapist (Kyiv Institute of Modern Psychotherapy and Psychology)
Certified facilitator ToP, by ICA
Member of global Association for Talent Development (ATD)

Experience:

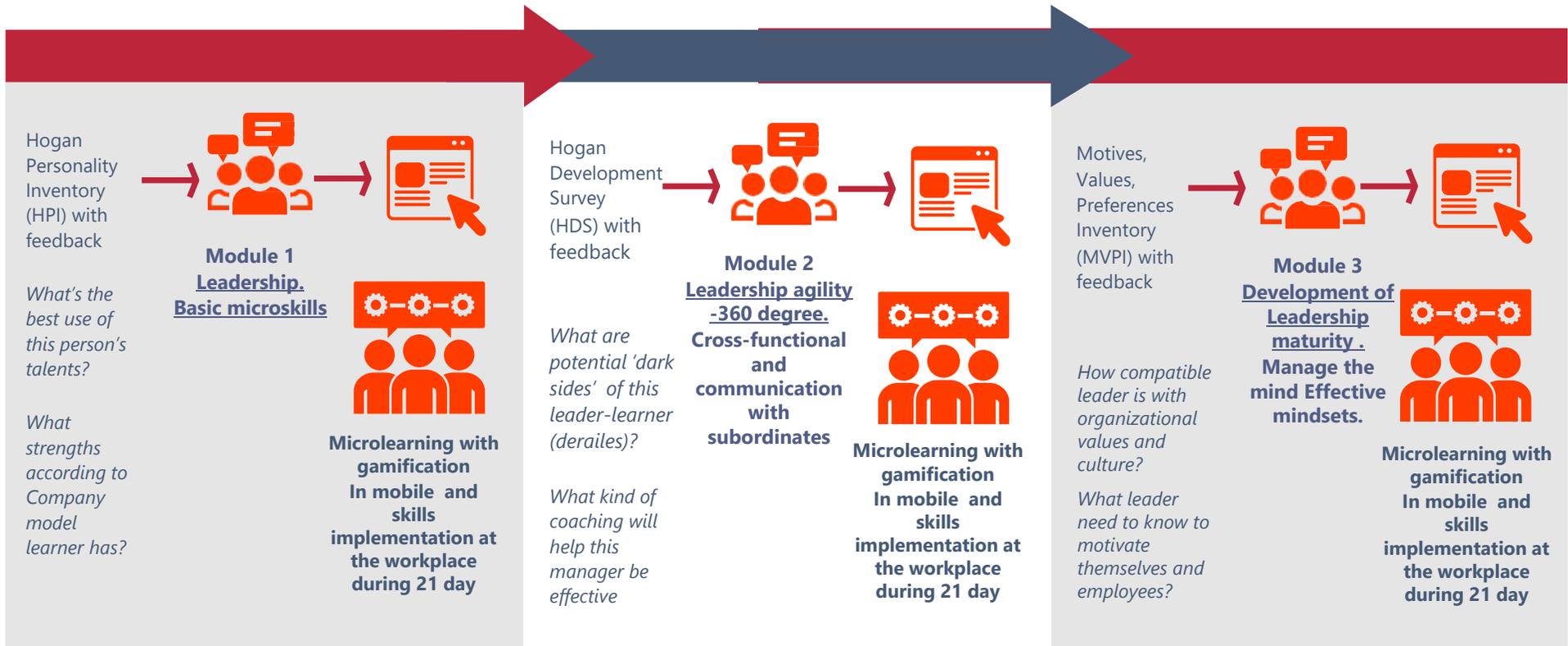
25 years in business
15 years in HR
13 years of trainings and coaching
5 apy





Case: Adaptive blended-learning program was implemented. Task was: to develop managers as leaders continuously

- non-training HOGAN development method before each module as pre-training
- training modules (adaptive for online/offline/hybrid)
- microlearning (created and filled with reinforcing information with gamification)



<https://newrealgoal.com.ua/corporate-trainings-in-english>