

Conference

Conference "Digital Croatia 2030."

April 14, 2026

- **Participants:** The conference gathers more than 190 participants, including representatives of the public sector, leading IT and telecommunications industry leaders, and the media, creating a unique platform for the exchange of knowledge, experiences, and strategic guidelines for the development of digital Croatia.
- **Objective:** AmCham strongly supports Croatia's digital transformation, and the "Digital Croatia 2030." conference promotes dialogue between the public and private sectors on the priorities and challenges of digitalization. The conference places special emphasis on regulatory development, the role of new technologies such as artificial intelligence in improving business processes, and the importance of cybersecurity. It serves as a platform for sharing experiences and best practices that contribute to building a competitive and secure digital economy.
- **Theme:** The conference will focus on the continued digital transformation of business in Croatia, the enhancement of digital skills required for the future labor market, the digitalization of public administration, and the development of digital infrastructure. Special emphasis will be placed on the application of artificial intelligence, as well as on the latest trends in cybersecurity.
- **Speakers:** Speakers at AmCham conferences are key decision-makers, relevant ministers and senior government representatives, as well as distinguished executives of international and domestic companies. The conference program features representatives from both the private and public sectors through speeches, presentations, and panel discussions.
- **Why sponsor the conference?**
 - ❖ **Influence on Policy:** Access to key decision-makers.
 - ❖ **Access to Content:** Promote your brand and key messages.
 - ❖ **Networking:** Special opportunities to connect with industry representatives.
 - ❖ **Visibility:** Brand exposure to a broader audience through integrated event promotion via AmCham's Newsletter, LinkedIn, website, and leading Croatian media outlets.



June 3, 2025 [Conference "Digital Croatia 2030."](#)



Informative Table Card

Conference

	GOLD SPONSOR	SILVER SPONSOR	SPONSOR
Opportunity to participate in the program as a speaker in a presentation or panel discussion (Gold sponsor has priority in selection)	✓	✓	
Video statement of sponsor representative published on AmCham website and LinkedIn	✓		
Option to pre-submit one question to the panel moderator	✓		
Participation in the development of conference program content	✓		
1 seat at the VIP table	✓		
Free participation for 4 people, guests of the sponsor*	✓		
Company logo on web banner on AmCham home page for period of one month	✓		
Logo on information table card placed on tables	✓		
1/1 page ad or article in the next publication (News&Views or Yearbook)**	✓		
Prominent display of logo during the program through PPT visuals	✓		
Display of digital promotional materials on side screens	✓		
Distribution of promotional materials at designated exhibition space (optional)	✓	✓	
Company mention in media promoting the event	✓	✓	✓
Demonstration of a digital service or product at the conference	✓	✓	✓
Company logo on electronic invitations	✓	✓	✓
Company logo on the event page on AmCham web	✓	✓	✓
Company logo in the News&Views magazine and/or Yearbook	✓	✓	✓
Company logo in the introductory video***	✓	✓	✓
Company mention in social media (LinkedIn)	✓	✓	✓
Company mention in welcome speech	✓	✓	✓
Advertisement (banner) in two editions of the Newsletter	✓		
Advertisement (banner) in one edition of the Newsletter		✓	
	6.000 eur + VAT	3.000 eur + VAT	1.500 eur + VAT

* Applies to company's guests who are not company employees or AmCham members.

** In News&Views magazine / Yearbook.

*** Company's logo in the introductory video is used instead of a roll-up banner.

The listed sponsorship amounts apply only to AmCham members. If interested, higher sponsorship categories than those listed are possible. Use of certain sponsorship benefits is subject to predefined deadlines, which AmCham will communicate in a timely manner.