

# AmCham Talents

## Contributing to Croatia's future by developing talented, ethical, open-minded business leaders

AmCham Talents program was initiated in 2013 with a goal of developing leadership skills of promising young business professionals.

Young professionals recognized as high potential employees within their companies usually have opportunities for postgraduate education and trainings but lack practical experience and opportunity to develop their soft skills by learning directly from leaders in different industries. This program hopes to bridge this gap and contribute to the personal and career development of such employees through a series of interactive sessions by prominent leaders and networking opportunities with their peers.

So far more than 820 young talents participated in AmCham Talents program and gained valuable knowledge from more than 80 distinguished speakers.

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**March 2023 – December 2023**



# Sponsorship Offer

	PLATINUM SPONSOR	GOLD SPONSOR	SPONSOR
Free attendance for 6 employees	✓		
Free attendance for 2 employees		✓	
Free attendance for 1 employee			✓
1/1 Poslovni dnevnik interview	✓		
Statement in an article in Poslovni dnevnik (1/2 pg. article) and on the poslovni.hr website – program announcement	✓		
Logo in 6 ads in Poslovni dnevnik	✓	✓	
Company representative in the evaluation committee for the selection of the AmCham Talent of the Year	✓	✓	✓
Award ceremony speech	✓		
Video statement of the company CEO/Board member published on the AmCham web and sent to Program participants	✓		
Opportunity for a company visit and speech / presentation	✓		
Article about company visit published in the News & Views magazine	✓		
1/1 page ad or article AmCham Yearbook	✓		
1/2 page ad in the News & Views magazine		✓	
Logo in the News & Views magazine	✓	✓	✓
Logo on AmCham web page (program announcement)	✓	✓	✓
Logo on electronic invitations	✓	✓	✓
Logo on the event banner displayed at each event from the program	✓	✓	✓
Distribution of the sponsor materials at the final AmCham Talents event	✓	✓	✓
	<b>3.700 eur</b> + vat	<b>1.500 eur</b> + vat	<b>750 eur</b> + vat

*The above-mentioned amounts apply only to AmCham members.*