

BOJAN POLJIČAK

E-mail: bojan.poljicak@adcubum.com
LinkedIn: www.linkedin.com/in/bpoljicak

SUMMARY

Managing Director with wide and interesting experience – over 20 years of experience in international companies and businesses. I am interested in digital technologies and their impact on business world, investments, new business models, people and organizations, future of work.

PROFESSIONAL EXPERIENCE

- 2018 – present** **ADCUBUM**
Country Manager
Croatia
Leading scaleup & development of greenfield investment in Software development center in Zagreb. Adcubum is market leader in Core software solutions for insurance industry in Switzerland.
- 2010 – 2018** **ADECCO Group**
Country Manager
Croatia
Managed turnaround and growth of Adecco companies in Croatia, delivering Search & selection, HR outsourcing and Temporary employment solutions. Adecco Group is leading global provider of HR solutions.
- 1997 – 2006** **XEROX**
General manager
Developed and managed business in various roles and countries within CEE region. Xerox is global provider of printing, office and outsourcing solutions.
- 2005–2006** **General Manager**
Hungary, Croatia, Slovenia
- 2004** **Marketing & Business Divisions Manager**
Central Eastern Europe
- 2002–2003** **General Manager**
South Eastern Europe
- 1999–2001** **Country Manager**
Representative Office in Croatia
- 1997–1998** **Partner network manager**
Representative Office in Croatia

ASSOCIATIONS

I have been member of AmCham with 3 companies over 15 years – and have networks in Swiss-Croatian, German-Croatian and HUP chambers.

EDUCATION

- 2013** IMD Leadership Program
2005 INSEAD Executive Program
1989-1994 University of Zagreb – Faculty of Economics & Business

AmCham Croatia – Nomination for Board of Governors

Bojan Poljičak – Country manager, Adcubum Croatia

- 1) I believe AmCham is the best and the most active business chamber in Croatia. Main reasons for this position are variety and quality of members, agile and active executive team, number of different activities and best policy work on the market.
- 2) After serving last 2 years in the Board of Governors I would like to continue my activity in it, for another term. I believe current Board have steered and supported executive team and chamber in the good and focused way forward.
- 3) If elected I will continue to bring to the Board and AmCham my business experience in the Europe, CEE and Croatia, over different industries and positions. I will also bring my professional network and willingness to work on making Croatia more developed, better educated, modern, richer and growing country.
- 4) I have been regular active member of AmCham for long time – with main activities in Trade & Investment and Digital Economy Committees. I have written and participated in preparation of number of Position papers on the subjects of international investments, tax system, labor law, digitalization strategies and have participated in conferences and advocacy activities based on these documents.
- 5) I plan to continue being active in the Trade & investments and Digital Economy Committees – and represent IT industry views and proposals for Croatian economy development, increasing its competitiveness, innovation capacity, and integration in European and global markets.