

Curriculum Vitae - Orbico

Zagreb, 30th October 2022

Professional objective

- Grow the family business and partnerships through efficiency, excellence and leadership.

Education

- 1993 – 1998 Faculty of Economics, Split - Croatia
- 1998 – 2019 Corporate and institutional trainings and seminars (leadership, negotiation skills, human resources, sales, finance, antitrust regulations and practice...)

Experience

- 1998 – 2010 **General Manager** Orbico d.o.o. Zagreb
- Start – up of the Orbico Zagreb, Orbico Group mother company. Employment and engagement of key employees and partners. Set up of finance, HR, logistic and IT infrastructure.
 - Finance, treasury, IT and auditing projects.
 - Distribution projects with global leading general and fast moving consumer goods producers.
 - Logistic projects for Orbico Group suppliers and third parties.
 - Acquisition of Shell Zagreb, Royal Dutch Shell affiliate.
- 2010 – 2019 **Orbico Group Vice President** Orbico d.o.o. Zagreb
- Setting up and extending partnerships with global banking, auditing and IT companies covering financial requirements of Orbico Group as leader in distribution: Unicredit Group, Raiffeisenbank, Societe Generale, Microsoft, SAP, PWC, Deloitte, EY...
 - Mergers and acquisitions projects
 - Setting up and extending partnerships with Orbico Group production partners through territorial, category, service and channel expansion: Procter&Gamble, Philip Morris, Shell, Heineken, Kellogg, SC Johnson, Bolton, Tele2, A1...
 - Extending social responsibility and involvement with governments, embassies and public entities
- 2019 – **Orbico Group Supervisory Board Vice President** Orbico d.o.o. Zagreb
- Setting up and extending partnerships with Orbico Group business partners, including production companies, auditors and financial institutions
 - Setting up and extending communication with local and international independent, public and government institutions
 - Extending social responsibility and involvement with governments, embassies and public entities

Professional Memberships

- American Chamber of Commerce
- Croatian Trade and Logistic Association
- Croatian Chamber of Commerce

Personal

- Born: 20th July 1971, Split, Croatia
- Status: Married - Wife and three children
- Languages: Croatian – native language, English
- Honorary Consul of Romania to the Republic of Croatia in Split

1. Why do you think membership in the AmCham is important for businesses operating in Croatia?

AmCham Croatia as strongest foreign chamber in Croatia is well established institution and opinion maker in Croatian business and social environment improving operational practice and ethical standards.

2. What motivates you to be an AmCham Board Member?

Following AmCham activities for ten years and witnessing positive impact and openness to new ideas and initiatives gives me opportunity to participate in policy creation together with other reputable members.

3. Why do you feel you are qualified? What skills do you bring to the position of Board Member?

After 30 years of business experience and 25 years of top executive role in leading Croatian company covering Central and South – East Europe cooperating with USA – based multinational companies I feel competent to bring operational and strategic competencies in corporate finance, IT, logistic, ESG and other areas.

4. How have you been active in AmCham in the course of the past year?

As representative of AmCham Patron member I participated in almost every business and social public and internal activity. As business partner of AmCham members I was invited many times to present business practice or as panelist member to share experience.

5. What activity or Committee would you like to participate in and be responsible for?

Digital Economy Committee
Trade and Investment Committee